



## Branding your company with CIRED 2011

We are offering you the opportunity to promote your company/organisation by sponsoring one or more of the sample items listed below. You can also contact us to discuss a specific package tailored to your company's individual need.

### **GALA EVENING (8 June 2011)**

**SOLD**

**(exclusive)**

- ▶ At a unique and exclusive location near Frankfurt (contact us for details)
- ▶ 750 participants are anticipated to attend the high-class reception and dinner
- ▶ High profile visibility during the dinner including branding and signage (to be agreed on)
- ▶ 5 minute welcome speech (optional) during the reception or the dinner
- ▶ Your sponsorship will be recognised in the conference programme (February 2011)
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 30 gr. max per copy)
- ▶ Three conference delegate places for representatives of your company

### **WELCOME RECEPTION (6 June 2011)**

**€ 30,000.00**

**(one sponsor only)**

- ▶ To be held in the exhibition hall from 18.00-20.00 hrs
- ▶ 1000 participants and exhibitors are anticipated to attend
- ▶ High profile visibility during the reception including branding and signage (to be agreed on)
- ▶ Your sponsorship will be recognised in the conference programme (February 2011)
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 30 gr. max per copy)
- ▶ Two conference delegate places for representatives of your company

### **WIFI ACCESS**

**€ 20,000.00**

**(one sponsor only)**

- ▶ Wireless Internet access will be provided for free to conference attendees
- ▶ Your company's logo will appear on instructions for gaining WiFi access
- ▶ Further high profile visibility (to be agreed on)
- ▶ Your sponsorship will be recognised in the conference programme (February 2011)
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ Two conference delegate places for representatives of your company

## **DELEGATES BAGS**

**SOLD**

**(one sponsor only)**

- ▶ Your company's name and logo to be printed on the high quality delegates bags given to attendees on arrival
- ▶ Your sponsorship will be recognised in the conference programme (February 2011)
- ▶ Your company's logo will feature on the conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ Two conference delegate places for representatives of your company

## **FRANKFURT TRAVEL CARDS**

**SOLD**

**(4 day travel cards to be included in the delegates packages)**

**(one sponsor only)**

- ▶ Your company's logo and website to appear in one colour on the wallets (travel cards to be put inside the wallets)
- ▶ Your company's logo will feature on the conference website with a link to your own site
- ▶ Your sponsorship will be recognised in the conference programme (February 2011)
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One conference delegate place for a representative of your company

## **CONFERENCE CD-ROM PROCEEDINGS**

**SOLD**

**(one sponsor only)**

- ▶ Advertisement from the sponsor on the back cover of the CD jacket (material to be provided by your company)
- ▶ Your sponsorship will be recognised in the conference programme (February 2011)
- ▶ Your company's logo will feature on the conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One conference delegate place for a representative of your company

## **TRANSPORTATION TO THE GALA EVENING (8 June 2011)**

**€ 10,000.00**

**(one sponsor only)**

- ▶ Gala evening organised at a unique and exclusive location near Frankfurt (contact us for details)
- ▶ 750 participants are anticipated to attend the high-class reception and dinner
- ▶ High profile visibility in the coaches that will transport participants to the dinner (company flyers on each seat, company logo on each coach)
- ▶ Your sponsorship will be recognised in the conference programme (February 2011)
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings

## **DELEGATE PADS AND PENS**

**SOLD**

**(one sponsor only)**

- ▶ Pads and pens with company logo given to all delegates upon arrival
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised in the conference programme (February 2011)
- ▶ Your sponsorship will be recognised on all electronic mailings

## **SWEETS (candies)**

**SOLD**

**(one sponsor only)**

- ▶ Sweets with company logo (1 colour) distributed to all delegates at different locations in the conference center (welcome desk, networking areas, ...) – about 5000 sweets provided each day
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised in the conference programme (February 2011)
- ▶ Your sponsorship will be recognised on all electronic mailings

**DELEGATE BAGS INSERTS**  
**(limited number)**

€ 2,500.00

- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 30 gr. max per copy)
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**For information on sponsorship packages or a tailor-made proposal  
please contact :**

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