



Branding your company with CIRED 2011

We are offering you the opportunity to promote your company/organisation by sponsoring one or more of the sample items listed below. You can also contact us to discuss a specific package tailored to your company's individual need.

GALA EVENING (8 June 2011) **(exclusive)**

option

- ▶ At a unique and exclusive location in Frankfurt (contact us for details)
- ▶ 750 participants are anticipated to attend the high-class reception and dinner
- ▶ High profile visibility during the dinner including branding and signage (to be agreed on)
- ▶ 5 minute welcome speech (optional) during the reception or the dinner
- ▶ Your sponsorship will be recognised in the conference programme (February 2011)
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 30 gr. max per copy)
- ▶ Three conference delegate places for representatives of your company

WELCOME RECEPTION (6 June 2011) **(one sponsor only)**

€ 30,000.00

- ▶ To be held in the exhibition hall from 18.00-20.00 hrs
- ▶ 1000 participants and exhibitors are anticipated to attend
- ▶ High profile visibility during the reception including branding and signage (to be agreed on)
- ▶ Your sponsorship will be recognised in the conference programme (February 2011)
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 30 gr. max per copy)
- ▶ Two conference delegate places for representatives of your company

WIFI ACCESS **(one sponsor only)**

€ 20,000.00

- ▶ Wireless Internet access will be provided for free to conference attendees
- ▶ Your company's logo will appear on instructions for gaining WiFi access
- ▶ Further high profile visibility to be agreed on
- ▶ Your sponsorship will be recognised in the conference programme (February 2011)
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ Two conference delegate places for representatives of your company

DELEGATES BAGS
(one sponsor only)

option

- ▶ Your company's name and logo to be printed on the high quality delegates bags given to attendees on arrival
- ▶ Your sponsorship will be recognised in the conference programme (February 2011)
- ▶ Your company's logo will feature on the conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ Two conference delegate places for representatives of your company

FRANKFURT TRAVEL CARDS
(4 day travel cards to be included in the delegates bags)
(one sponsor only)

option

- ▶ Your company's logo and website to appear in one colour on the wallets (travel cards to be put inside the wallets)
- ▶ Your company's logo will feature on the conference website with a link to your own site
- ▶ Your sponsorship will be recognised in the conference programme (February 2011)
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One conference delegate place for a representative of your company

CONFERENCE CD-ROM PROCEEDINGS
(one sponsor only)

option

- ▶ Advertisement from the sponsor on the back cover of the CD jacket (material to be provided by your company)
- ▶ Your sponsorship will be recognised in the conference programme (February 2011)
- ▶ Your company's logo will feature on the conference website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One conference delegate place for a representative of your company

DELEGATE PADS AND PENS
(one sponsor only)

SOLD

- ▶ Pads and pens with company logo given to all delegates upon arrival
- ▶ Your company's logo will feature on the Conference website with a link to your own site
- ▶ Your sponsorship will be recognised in the conference programme (February 2011)
- ▶ Your sponsorship will be recognised on all electronic mailings

DELEGATE BAGS INSERTS
(limited number)

€ 2,500.00

- ▶ One piece of your company's marketing literature will be given to each conference delegate as part of the delegate pack (sponsor to provide item – 30 gr. max per copy)

**For information on sponsorship packages or a tailor-made proposal
please contact :**

Michèle Delville

Phone: +32 4 222 2946 • Email: m.delville@cired2011.org