



The 21st International Conference and Exhibition on Electricity Distribution

6-9 June 2011 | Frankfurt, Germany

A global insight on the technology and business drivers

INVITATION TO EXHIBIT

In 2011, the Electricity Distribution Community will meet in Frankfurt, the business heart of Europe

21st International Conference & Exhibition on Electricity Distribution



CIRED 2011 Exhibition
Frankfurt Messe
6 - 9 June 2011
Frankfurt/Main,
Germany

www.cired2011.org

List of Exhibitors from the previous Conferences - CIRED 2007 in Vienna and CIRED 2009 in Prague:

ABB Ltd
AIS Brno & DAISY Prague
AMETEK Power Instruments
Applied Magnetics
AREVA T&D
ARTECHE
BAUR PRÜF- UND MESSTECHNIK
BCP Busarello + Cott + Partner AG
CableCURE
CESI
Comem S.p.A.
CYME INTERNATIONAL T & D Inc
DEBA NV
DlgSILENT GmbH
DMS Group
DOBLE Engineering Company
Dow Wire & Cable
Dutch Power
EA TECHNOLOGY
EFACEC
EGE, spol. s r.o
EGÚ CB a.s.
Elimpus Ltd
Empower Training Services Ltd
ENEL S.p.a
ESRI
Ferraz SHAWMUT
G & W ELECTRIC
GE ENERGY
Gillam-FEI
HAEFELY Test AG
HIGH VOLTAGE Inc.
HVPC Ltd (formerly IPEC High Voltage)
ICET Industrie S.p.a
IPEC
IPSA + Power Analysis Software
ISA Instrumentazioni Sistemi Automatici Srl
Iskra MIS d.d.
Kelman Ltd
KEMA
KEPCO (Korea Electric Power Corporation)
KoCos Messtechnik AG
Lamifil nv
Linz Strom GmbH
Lumpi-Berndorf Draht- und Seilwerk GmbH
MEGA s.r.o
MEGGER
Narec
Nebel & Partner
Neutral Equipment Ing Auer GmbH
NOJA Power Switchgear Pty Ltd
Nortroll AS
OMICRON ELECTRONIS GmbH
ORMAZABAL
Pfisterer Kontaktsysteme GmbH & Co KG
POWER DIAGNOSTIX SYSTEMS GmbH
PPA Energy
PSI Electronics Ltd
RIBE-Richard Bergner Elektroarmaturen GmbH&Co.KG
RuggedCom
S&C Electric Europe Limited
SCHNEIDER ELECTRIC
SebakMT Mess- und Ortungstechnik GmbH
Secucontrol GmbH
SEL - Schweitzer Engineering Laboratories
SERGI-France
SIEMENS AG
Sumitomo Electric Industries Ltd
Swedish Neutral AB
TAVRIDA ELECTRIC
Technor Energy AS
TEKLA CORPORATION
TELVENT ENERGIA Y MEDIO AMBIENTE S.A.
The IET - Professional Development Dept.
Thytronic Spa
TNEI Services Ltd
Transmission & Distribution World Magazine
Trench Austria GmbH
TWELCON E, Slu
UTInnovation
Vamp Ltd
ZIGOR Corporation S.A.
Ziv Aplicaciones y Tecnología S.A

CIREC - The leading Forum where the International Electricity Distribution Community meets



Founded in 1971 as a conference, CIREC is a permanent non-for-profit International Association based in Belgium, organizing every two years a main conference and exhibition.

- CIREC is dedicated to the design, construction and operation of public distribution systems and of large installations using electrical energy in industry, services and transport.
- CIREC works for the purpose of increasing the business relevant competencies, skills and knowledge of those who see themselves as a part of the electricity distribution community whether they are from the utility, product, consultancy, service, business or academic sector.
- CIREC covers the whole field of electricity distribution systems and associated services, including dispersed and embedded generation issues. Related aspects such as cost reduction, environment, organisation, regulation and skills are also within the field of concern of CIREC.

2011 Smart Grids - the Challenge for Europe!

The 21st CIREC Conference and Exhibition will be held in Frankfurt/Main from 6-9 June 2011, bringing together more than 1000 delegates from worldwide. The conference and the exhibition will be held at the fairground of MESSE Frankfurt.

All the different modules of the 2011 event will be particularly well integrated under one roof so that interaction between all the parties involved will be made quite easy and efficient.

- The Conference will include plenary sessions, invited speakers, round-table discussions and interactive poster sessions. A tutorial program and animated Research and Innovation Forum (RIF) dedicated sessions will complete the technical content of the conference. The call for papers will be issued in mid-April 2010 and the online submission process will be simultaneously available on the conference website.
- An exciting Exhibition will provide companies with an outstanding place to increase their visibility in the market place, to present their latest innovations and to benefit from face-to-face communication with key decision makers in the field of electricity distribution. In 2011 all efforts will be made in order to further improve the exhibition area. VDE (Association for Electrical, Electronic & Information Technologies) - has been appointed for facilitating this exhibition. On behalf of the conference organizer, VDE Conference Services will act as the actual counterpart of the exhibitors for contracting and any other exhibition related services.

Main Conference Topics

The conference will address the topical subjects for the electricity distribution business:

- **Asset Management**
- **Regulation**
- **Smart Metering**
- **Smart Grids**
- **Integration of Distributed Generation**
- **Quality of Service**

Following a transversal approach the technical sessions are structured according to the following 6 themes:

- 1. Network components**
- 2. Power quality & EMC**
- 3. Operation, control and protection**
- 4. Distributed energy resources & efficient utilisation of electricity**
- 5. Power distribution system development**
- 6. The distribution network as electricity market place and impact of regulation**

CIREN National Committees

Austria	Denmark	Netherlands	Switzerland
Belgium	Finland	Norway	United Kingdom
China	France	Portugal	United States
Croatia	Germany	Spain	
Czech Republic	Italy	Sweden	

CIREN Liaison Committees

Algeria	Brazil	India	Poland
Argentina	Canada	Iran	Romania
Australia	Egypt	Korea	Russia
Bahrein	Greece	Malaysia	Serbia
Bosnia Herzegovina	Hungary	Montenegro	Slovenia

Important Addresses

Conference Organizer

AIM
Rue Saint Gilles 31
4000 Liege
Belgium
Phone: +32 - 4 - 222 2946
Fax: +32 - 4 - 222 2388
e-mail: m.delville@cired2011.org
www.cired2011.org
Contact: Ms Michele Delville

Exhibition Management

VDE Association of Electrical, Electronic &
Information Technologies
VDE Conference Services
Stresemannallee 15
60596 Frankfurt/Main
Germany
Phone: +49 - 69 - 6308 - 229/- 381
Fax: +49 - 69 - 9631 - 5213
e-mail: vde-conferences@vde.com
www.vde.com
Contacts: Ms Jacqueline Born,
Ms Hatice Altintas, Mr Christian Gross

Conference Venue

Congress Centre
Messe Frankfurt Venue GmbH&Co.KG
Ludwig Erhard Anlage 1
60327 Frankfurt am Main
Germany
Phone: +49 - 69 - 7575 - 3409
Fax: +49 - 69 - 7575 - 3001
e-mail: romina.gowin@messefrankfurt.com
www.messefrankfurt.de
Contact: Ms Romina Gowin

Accommodation and Travel Service

Tourismus+Congress GmbH
Frankfurt am Main
Kaiserstrasse 56
60329 Frankfurt am Main
Germany
Phone: +49 (0) 69 / 21 23 88 00
Fax: +49 (0) 69 / 21 23 78 80
e-mail: info@infofrankfurt.de
www.frankfurt-tourismus.de

WELCOME TO THE EXHIBITION

On behalf of the Conference Organizers we cordially invite you to participate in the exhibition of this outstanding international conference. The exhibition will be located in close vicinity to the lecture rooms and will be combined with coffee areas, so a constant flow of visitors to your booth throughout the conference days can be assured.

For your space booking, please return the "Application for Exhibition Space" at your earliest convenience don't forget: the earlier you book your stand area, the better we will be able to accommodate your location wishes.

The floor space rate is Euro 400,- / m² + VAT (19%). The minimum size is 9 m². Publishers and booksellers will receive a discount of 30 % on the floor space rate.

Additional Benefits for Exhibitors

As CIRED 2011 exhibitor you will benefit from the following additional benefits:

- free link to company website from the CIRED conference website
- editorial entry in the exhibition catalogue
- free listing in the conference programme
- exhibition invitation cards for the company clients (only access to the exhibition)
- a copy of the exhibition catalogue (receipt onsite)
- free exhibitor badges for stand personnel (access to the exhibition only)
- free access to the opening forum
- free access to the welcome reception

Exhibition Catalogue

The Exhibition Catalogue

- leads the conference participants through the exhibition
- shows the exhibition layout with the exhibition booths
- lists all exhibitors in alphabetical and numerical order
- presents all exhibitors with their full address details as well as with a company and/or service description

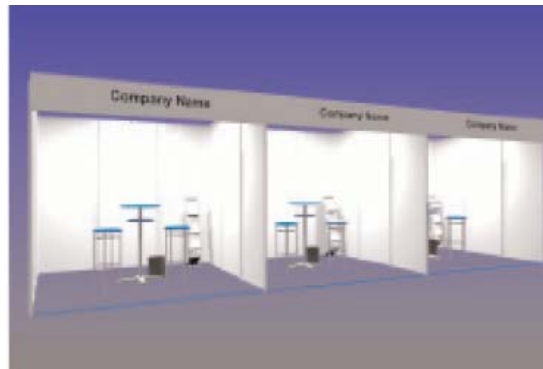
The Catalogue entry in the Exhibition Catalogue is free of charge. Details will follow in the Exhibitors' Manual.

Take the opportunity to book an **ADVERTISEMENT** and/or **LOGO** in the Exhibition Catalogue to further highlight your company!

Your advertisement will point out your company and products visually to all attendees, as it is the referenced booklet during the congress and throughout the year. Your logo - placed next to your company's name in the exhibitors' list and with your company profile - will help all users to identify your company easily.

Please refer to the enclosed **Order Form** for technical details and prices.

Standard Booth Set-up



Standard booth front view

The standard rental booth consists of the following stand elements and services:

- wall panels, PVC-coated white, incl. uprights and frames, height: 250 cm, width: 300 cm, depth: 300 cm
- carpet tiles grey
- fascia board along open stand front(s), height: 40 cm, white
- standard lettering, black Arial, on fascia board, max. 20 letters
- 2 spotlights
- electricity connection (incl. electricity consumption) 2.2 kW, 230 V, incl. 1 triple socket outlet on the backside of booth
- one-time basic cleaning of booth - daily cleaning on request
- general security
- set up and dismantling (furniture and additional accessories can be ordered separately from the Exhibitors' Manual sent out to confirmed exhibitors in due time)

Price: Euro 860,- per 9 m² module + VAT (in addition to the rental of floor space at Euro 400,- / m² + VAT and individual power consumption).

Please note: Spaces composed of two modules and more can be hired as bare surfaces. For single module booths (9 m²), standard booth set-up is the rule.

Exhibition Space Allocation

Exhibition space will be allocated on first-come-first-served principle, taking into consideration additional sponsorship for the congress and booth size. Only exhibitors sending the definite space booking form ("Application for Exhibition Space") and paying the first part-payment invoice will be allocated. Please indicate on the application your preference booth location. Available booth locations may be seen on www.cired2011.org.

Exhibitors' Manual

The Exhibitors' Manual will be sent as pdf-document by e-mail to confirmed exhibitors in due time. The manual will contain all important rules and regulations, technical details and all order forms for additional services.

Exhibitors' Badges

Owners, representatives and employees of exhibiting companies will receive "Exhibitor Badges" free of charge. The exhibitor badge must be worn at all times during the conference. The exhibitor badge will allow access to the exhibition and to the coffee breaks as well as to the welcome reception which will be organized in the exhibition hall, but does not authorize entrance to technical sessions and functions of the congress nor access to the other benefits offered to the registered delegates.

To register fully to the congress, please visit **www.cired2011.org**

Exhibitors will receive "Exhibition Invitation Cards" to invite their guests. These cards allow access to the exhibition only.

Venue Specifications / Standbuilding Height

Special care must be taken and only special fleece tape avoiding residue is allowed when laying carpet. The standard standbuilding height is 2.50 m. Any variation is only allowed with prior approval of the exhibition management. Detailed rules will be announced in the Exhibitors' Manual.

Please visit the congress website www.cired2011.org for regular updated conference information!

Preliminary Exhibition Time Schedule

The final schedule will be announced in the Exhibitors' Manual.

Set-up

Saturday,	June 4, 2011	08.00 - 20.00 only for exhibitors building their own booths
Sunday,	June 5, 2011	08.00 - 20.00 only for exhibitors building their own booths
Monday,	June 6, 2011	08.00 - 17.00 also for shell scheme booths

Event

Monday,	June 6, 2011	18.00 - 20.00 Welcome Drinks Reception
Tuesday,	June 7, 2011	09.00 - 18.00
Wednesday,	June 8, 2011	09.00 - 18.00
Thursday,	June 9, 2011	09.00 - 18.00

Dismantling

Thursday,	June 9, 2011	18.00 - 20.00
Friday,	June 10, 2011	08.00 - 20.00

Rates and Financial Terms

Rates are quoted in Euro and have to be paid in Euro **only after receipt of invoice containing the reference invoice number.**

The rate for rental of floor space (bare surface) is Euro 400,- / m² + VAT.

Additional fee for standard booth set-up Euro 860.- / 9 m² module + VAT.

The minimum stand size is 9 m². Standard booth set-up is mandatory for single module spaces.

Deposit Terms

First deposit of 50 % of the rental sum is due upon receipt of the part-payment invoice.

The full balance is due upon receipt of the final invoice, at the latest one month before the congress starts.

All payments must be made without any charges for the beneficiary and indicating the respective invoice number!

Cancellation Terms

50 % of total space costs if the booth is cancelled three months before the congress starts, 100 % thereafter.

Bank Details

Account Name: VDE

Account No.: 36 316 032

BLZ: 501 203 83

IBAN No.: DE41 5012 0383 0036 3160 32

BIC: DELB DE 33





Bank Name: Delbrück Bethmann Maffei

Congress Centre Messe Frankfurt (Hall 5.1)

Exhibition layout and fees

- 142 x 9 m² modules
- booth space rental 400 €/sqm + VAT

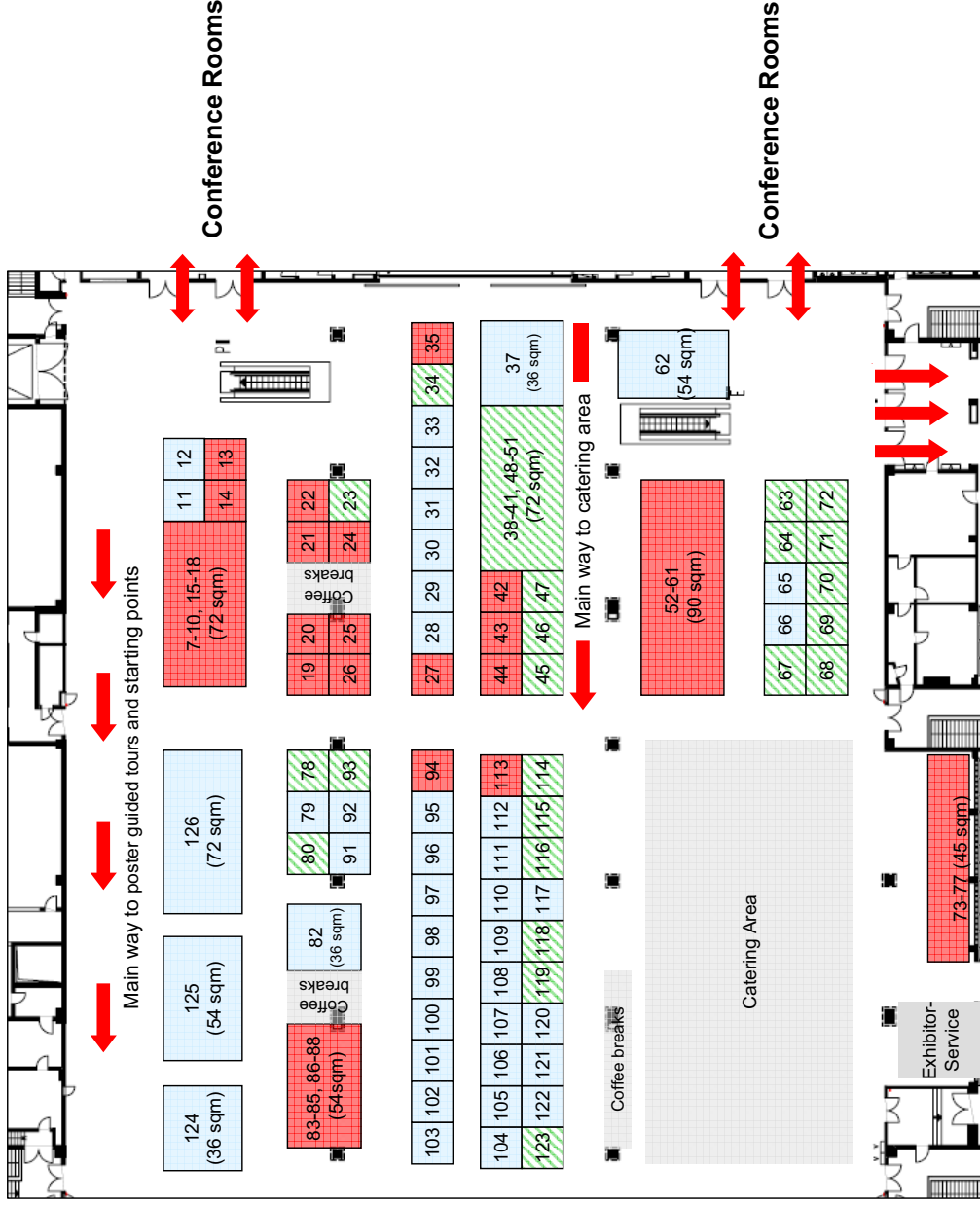
The combination with Poster guided tours, Coffee breaks, Catering area, direct connection to the conference rooms on the same floor level (↔) ensures a **tight interaction** with the conference participants.

-  Free exhibition space
-  Pre-reserved exhibition space
-  Booked exhibition space
-  Catering and Service areas

For more information contact:

VDE Conference Services
Stresemannallee 15
60596 Frankfurt / M.
GERMANY

Phone: +49 69 6308 -229/ -381
exhibition@cired2011.org
or
vde-conferences@vde.com



Check www.cired2011.org to find available exhibition space!